

# **MSI Launches OASIS (Online Agent Sales Information System) Providing Agents With The Essential Tools To Manage Their Business**

## *OASIS Designed To Enhance ISO Success*

### FOR IMMEDIATE RELEASE

New Providence, NJ - September 29, 2009- MSI, Merchant Services, Inc. has consistently maintained its position as a leader in the industry by providing their partners with new and innovative business management tools. Agent satisfaction is priority number one in MSI's goal for growing their business while creating success for their partners.

MSI, Merchant Services, Inc. is proud to launch **OASIS- Online Agent Sales Information System**, which was designed to help agents manage their portfolios and enhance their success. OASIS offers tools that are designed with the input of the sales agents. "Our Online Management System, OASIS was developed to create optimal features for sales agents. Our experience combined with input from the field, has allowed us to come up with an exciting online management system that will drive our sales agents business to the next level" stated Mario Parisi, co-founder and Director of Operations for MSI.

Some exciting features of OASIS include:

- Online residual reports
- The ability to view merchants statements & batches online
- Volume tracking for each merchant
- Detailed sub-rep reporting
- CRM- Customer Relationship Management tools for tracking leads and noting customer service items on each merchant
- Marketing materials that can be customized to each business including business cards, brochures, direct mail pieces and a Pitch Book Cover
- Tips and tricks for easy processing

**About MSI-** MSI, Merchant Services Inc., was incorporated in 1989 and is currently located in New Providence, New Jersey. Since our inception, we have grown into a nationwide leader in the payment processing industry. MSI has strong relationships with all the major card networks including Visa, MasterCard, Discover, and American Express. As a result of these strong bonds, based on our expertise and proven professionalism, our company is proud to service over 100,000 merchant locations. MSI has been reliably paying residuals to over 400 sales offices for 20 years.

In a strategic move, MSI established our own BIN relationship with First National Bank of Omaha, giving MSI the flexibility to approve more accounts quickly. In addition, MSI's business has expanded to include such programs as Check Guarantee, Gift & Loyalty Cards, and our own private Gateway.

More merchants trust their businesses to MSI, thanks to our established service excellence and our strategic management style that can bring over 100 years of combined experience. Our mission is to earn your business with great service and to continually provide our customers reliable and safe payment options.

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Additional information about MSI, Merchant Services, Inc. and their ISO programs is available at <http://www.1800BANKCARD.COM>.