

## **MSI Enhances Revenue Share Program To Promote Success**

### ***MSI Revamps It's 80 / 20 Revenue Share To Increase ISO Success***

#### **FOR IMMEDIATE RELEASE**

New Providence, NJ – December 1, 2009- Effective immediately. MSI, Merchant Services, Inc. ([www.merchantservices.com](http://www.merchantservices.com)) is offering an enhanced 80 / 20 Revenue Share Program. This program is restructured to increase the ISO profit margin of each merchant. “At [MSI](#), our goal is to enhance the success of each ISO partner. In achieving this goal, everyone wins. The ISO increases revenue and MSI gains a long term partnership,” stated George Mayo, President of MSI. MSI pays residual income to an estimated 400 agents.

MSI works with each ISO to customize the pricing program to maximize profit. George Mayo stated, “Our goal, simple...to help every partner to succeed.”

About MSI- MSI, Merchant Services Inc., was incorporated in 1989 and is currently located in New Providence, New Jersey. Since its inception, the company has grown into a nationwide leader in the payment processing industry. MSI has strong relationships with all the major card networks including Visa, MasterCard, Discover, and American Express. As a result of these strong bonds, based on its expertise and proven professionalism, MSI proudly services over 100,000 merchant locations. MSI has reliably paid residuals to over 400 sales offices for 20 years.

In a strategic move, MSI established its own BIN relationship with First National Bank of Omaha, giving MSI the flexibility to approve more accounts quickly. In addition, MSI's business has expanded to include such programs as Check Guarantee, Gift & Loyalty Cards, and its own private Gateway.

More merchants trust their businesses to MSI because of its established service excellence, strategic management style, and its professional team giving you over 100 years of combined experience. Merchant Services, Inc.'s mission is to earn your business with expedient service and to continually provide customers reliable and safe payment options.

###

#### **ISO Contact:**

George Mayo  
MSI, Merchant Services Inc.  
[george@msihq.com](mailto:george@msihq.com)  
1-800-351-2591

Additional information about MSI, Merchant Services, Inc. and their ISO programs is available at <http://www.1800BANKCARD.COM>.