

MSI Training Manual Now on OASIS

MSI Assists in ISO Expansion By Providing A Comprehensive Training Manual

New Providence, NJ – January 15, 2010 - MSI Merchant Services, Inc. (<http://www.1800BANKCARD.COM>) enhances OASIS (Online Agent Sales Information System) by adding the MSI Training Manual, a comprehensive training manual written for ISO's. MSI sales groups can access training topics including Sales Tips, Signing Up An Account and Equipment. Other industry topics include Bankcard Industry Overview, Bankcard Pricing and Industry Terminology.

MSI Merchant Services, Inc. defines success as ISO growth. MSI builds a strong foundation for ISO expansion by providing essential business management and growth tools. The new MSI Training Manual is located on www.msihq.com through OASIS and is now available to all MSI ISO's.

Some additional features of OASIS include:

- Online Residual Reports
- The ability to view merchants statements & batches online
- Volume Tracking for Each Merchant
- Detailed Sub Rep Reporting
- CRM- Customer Relationship Management tools for tracking leads and noting customer service items on each merchant
- Marketing Materials that can be customized to each business including business cards, brochures, direct mail pieces and a Pitch Book Cover
- Tips and Ticks for Easy Processing

About MSI- MSI Merchant Services Inc., incorporated in 1989, is currently located in New Providence, New Jersey. Since its inception, the company grew into a nationwide leader in the payment processing industry. As a leader, MSI established its own BIN relationship with the First National Bank of Omaha. MSI has strong relationships with all the major card networks including Visa, MasterCard, Discover, and American Express. As a result of these strong bonds, based on its expertise and proven professionalism, MSI proudly services over 70,000 merchant locations. In addition MSI reliably pays residuals to over 400 sales offices. MSI attracts such a numerous amount of merchants because of its ability to approve accounts in a secure and efficient manner. MSI's business includes programs such as Check Guarantee, its own private Gateway, and Gift and Loyalty Cards.

Merchants trust their businesses to MSI because of its established service excellence, strategic management style, and its proven professional team.

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ISO Contact:

George Mayo
MSI, Merchant Services Inc.
george@msihq.com
1.800.351.2591

Additional information about MSI Merchant Services, Inc. and their ISO programs is available at <http://www.1800BANKCARD.COM>.